



Beyond the Red Carpet: The World of Entertainment Journalists

Francine Brokaw

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Ever wonder what really goes on behind the scenes of the Oscars? Want to know which actors are funny and which ones are just plain boring? What is it like to interview Madonna, Robin Williams, and Pierce Brosnan? All of these questions (and many more) are answered by veteran entertainment journalist Francine Brokaw. With a delightful mixture of wit and honesty, Francine gives readers an uncensored view of life as an entertainment journalist. In addition to her own perspective, Francine's colleagues across the country weigh in on questions like... What is the best swag you've ever received? What is the most memorable interview you've ever conducted? Have you ever had to interview someone rude? Perfect for a weekend read or as a companion text to an introductory course in mass media, *Beyond the Red Carpet* is an informative and entertaining book that covers every aspect of the business of entertainment journalism.

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