



# The Dividend Imperative: How Dividends Can Narrow the Gap between Main Street and Wall Street

*Daniel Peris*

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**IF YOU'RE INVESTED IN THE FUTURE OF THE STOCK MARKET, THIS IS YOUR WAKE-UP CALL. DIVIDENDS ARE NOT THE PROBLEM. THEY'RE PART OF THE SOLUTION.**

Forget the Great Recession. According to fund manager and author Daniel Peris, the real threat to investment returns from stocks is the Great Retreat--a 30-year drop in the dividend payout ratio of the leading corporations in the United States that has rendered the U.S. stock market a grand casino rather than a business investment platform. Peris believes that profit distributions--the dividends of publicly traded corporations--are the greatest indicators of a business's success. Investors and company executives should focus on them.

This is *The Dividend Imperative*, a bold new vision for anyone interested in having a stronger, broader, and healthier stock market for everyone.

- If you're a personal investor ... this book will show you how to identify and invest in companies that value shareholders by rewarding them with ample, growing dividends.
- If you're a portfolio manager ... this book will help you shift your focus from near-term earnings to long-term dividends--even if it goes against conventional wisdom.
- If you're a business leader ... this book will show you how to restore trust and confidence in the corporate world, the stock market, and the future of investing.

This is no get-rich-quick scheme or one-size-fits-all money guide. It is a realistic, tightly reasoned approach to dividend investing that could have far-reaching effects on Main Street and Wall Street alike. Using real-world case studies and analytic models, Peris shows investors and companies that concentrating on dividend generation and growth can lead to mutually rewarding results.

You'll learn why stocks go up when dividends go up--and what it means to a company's bottom line. You'll discover practical financial tools for assessing the value of higher dividend payouts and determining the value of a dividend growth trajectory. Even if your direct stock market experience has been disappointing or your mutual funds have performed poorly in recent years, refocusing your efforts on dividend strategies can provide just the vision you need to achieve long-term success with your investments.

This is what business is all about. This is how investors and companies can share profits, build trust, and create opportunities for the future. This is *The Dividend Imperative*.

You've seen the markets swing from bubble to scandal and back again. You've watched the divide between Wall Street and Main Street grow larger each year. You've wished there was a strategic approach to investing that strengthened portfolios, benefited companies, and bolstered the economy as well.

The answer, according to business investor Daniel Peris, is simple. You need to focus on dividends. Investors need to demand bigger dividends, and U.S. corporations need to pay out more of their profits as

dividends.

This is THE DIVIDEND IMPERATIVE--a powerful new call to action for investors and corporate leaders by the acclaimed author of The Strategic Dividend Investor.

*"[Peris's] ideas about aligning interests through higher dividend payments may be counter to current Wall Street wisdom, but savvy investors should trust Peris to guide them toward a strategy that focuses on generating strong long-term returns."* -- JOHN EADE, President, Argus Research

*"Peris makes a compelling case that investors and companies need to focus more on dividends, which have accounted for the lion's share of stock market returns."* -- JOHN HEINZL, Toronto's The Globe and Mail

*"If you're a shareholder, and not a near-term 'shareseller,' you deserve a better deal. Most companies can afford to pay higher dividends. Here's why they should. Investors who like cash should cheer for Peris."* -- JEFFREY KOSNETT, editor of Kiplinger's Investing for Income

*"The book is a rallying cry for long-term investors to regain their rightful position using a simple but very powerful tool that they have at their disposal--demand for increased dividends."* -- WILLIAM LYONS, CFO, CONSOL Energy

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Now a day individuals who Living in the era exactly where everything reachable by interact with the internet and the resources within it can be true or not call for people to be aware of each data they get. How many people to be smart in having any information nowadays? Of course the answer then is reading a book. Examining a book can help folks out of this uncertainty Information especially this The Dividend Imperative: How Dividends Can Narrow the Gap between Main Street and Wall Street book as this book offers you rich facts and knowledge. Of course the data in this book hundred pct guarantees there is no doubt in it everbody knows.

#### **Ray Goodrow:**

People live in this new day of lifestyle always attempt to and must have the time or they will get lot of stress from both lifestyle and work. So , if we ask do people have free time, we will say absolutely sure. People is human not really a huge robot. Then we inquire again, what kind of activity do you possess when the spare time coming to anyone of course your answer will unlimited right. Then do you try this one, reading books. It can be your alternative in spending your spare time, the actual book you have read is usually The Dividend Imperative: How Dividends Can Narrow the Gap between Main Street and Wall Street.

#### **Laquita Horton:**

The Dividend Imperative: How Dividends Can Narrow the Gap between Main Street and Wall Street can be one of your beginning books that are good idea. We recommend that straight away because this reserve has good vocabulary that could increase your knowledge in words, easy to understand, bit entertaining but delivering the information. The writer giving his/her effort to place every word into delight arrangement in writing The Dividend Imperative: How Dividends Can Narrow the Gap between Main Street and Wall Street yet doesn't forget the main place, giving the reader the hottest and also based confirm resource data that maybe you can be one of it. This great information can drawn you into completely new stage of crucial thinking.

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