



Management Consultancy: What Next?

F. Czerniawska

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This book is a substantial re-write of the author's earlier book on management consultancy that has established itself as a leading book on this topic. This re-write focuses upon the analysis of the impact of e-business on the consulting industry as well as examining the changing structure of the industry and emerging segmentation. It also includes recent material on the efforts of consulting firms to manage knowledge more effectively and includes new and more examples and interviews.

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