



Hospitality Experience

Frans Melissen, Jean-Pièrre van der Rest, Stan Josephi, Rob Blomme

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Hospitality Experience Frans Melissen, Jean-Pièrre van der Rest, Stan Josephi, Rob Blomme *Hospitality Experience* offers students an exciting introduction to key aspects of hospitality management.

The authors provide a refreshing focus on how hospitality experiences can be created and managed successfully. With a comprehensive overview of the hospitality industry, the textbook familiarizes students with the basics of hospitality management and offers analysis as well as cases and practical examples.

Designed primarily for entry-level students at all levels, the book will also be of interest to professionals working in the business.



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