

Small group decision making: Communication and the group process (McGraw-Hill series in speech)

B. Aubrey Fisher

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SMALL GROUP DECISION MAKING is informed by the late Aubrey Fisher's own theory of decision making and his perspective (pragmatist) on communication. These perspectives give the book a strong theoretical framework on which to build an understanding of group communication. The fourth edition of this book is a thoroughly updated version, with a review of the recent scholarly literature, organizational changes for clarity and increased coverage of important topics such as NGT, leadership, conflict and ethics.



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