Web Weaving: Designing and Managing an Effective Web Site

Eric Tilton, Carl Steadman, Tyler Jones

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Web Weaving: Designing and Managing an Effective Web Site Eric Tilton, Carl Steadman, Tyler Jones The Complete Guide to Building Well-Structured, Navigable Web SitesYou want to build your own Web site, but you aren't sure of the particulars. Should you use UNIX(R), Mac(R) or Windows(R) as a platform? How do you organize your Web pages so they're easy to navigate? What are the tools you need to create Web pages, and are there any shortcuts? How do you plan for growth?All these questions and more are answered in Web Weaving. The authors, experienced Webmasters, show you how to design a Web site that's robust, navigable, scalable, and maintainable--in addition to being attractive to users. Inside these pages you'll find coverage of a variety of HTTP servers, HTML editors, and other tools and utilities, for the three major platforms for Websites: UNIX, Mac, and all Windows environments (Windows 3.1, Windows for Workgroups, Windows NT, and Windows 95). The expert author team will guide you through the process of installing, configuring, and using this software. Demonstrating how to compose good HTML--the essential building block of the Web--they will show you methods for creating solid Web pages, as well as how to spice them up with sound, video, and graphics. You will also learn how to use: * cutting-edge technologies, such as Java, VRML, HTML 3.0, and the Netscape extensions * authoring tools and converters * reporting and maintenance tools * security schemes * forms and CGI scripts. Most importantly, you will see how best to organize and present the information in your Web site. This includes planning for growth, building inmaintenance schemes, catering to your users' needs, and creating a logical, underlying infostructure. 0201489597B05022001

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