

## Amazon Autopilot: How to Start an Online Bookselling Business with Fulfillment by Amazon (Fba), and Let Them Do the Work

Peter Valley

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**NEW: Updated for 2016!** Amazon Autopilot is the most comprehensive book to date on selling books and media through Amazon's FBA program, letting them store and ship your inventory while you make money in your sleep.

Peter Valley did over \$130,000 in sales his first year with Fulfillment by Amazon (FBA). In this book, he details the system that put \$85,000 into his bank account selling used books and media.

Valley describes his online selling secrets for giving Amazon a larger cut of the sale, while doubling your income. In step-by-step detail, **Amazon Autopilot** explains in simple terms how to build your online empire, and let Amazon do the heavy work.

- For the beginner, Amazon Autopilot reveals these FBA secrets:
- The most overlooked sources for used books and media.
- How to charge more per-item without losing sales.
- Sophisticated tools that allow you to see profit in nearly any retail store.
- The tried and tested buying formula that guarantees you'll never lose money.
- The FBA "triple win": The three overlooked FBA advantages that are invisible to outsiders.
- Sourcing checklist: a full 30 pages on sourcing inventory.
- How to cut your book shopping time down by 90% while increasing profits.

And experienced sellers learn these advanced FBA strategies:

- Using FBA to fund nationwide travel.
- Charts showing sales-rank "safety zones" for every Amazon category.
- The counterintuitive pricing strategy that doubled Valley's income his first year with Fulfillment by Amazon.
- FBA "hacks" for increasing the value of your inventory.
- The buying-psychology of the Amazon customer.
- Why everything you've been told about Amazon sales rank is wrong.
- Optimizing your inventory through automated repricing software.
- Where the money is: the top six untapped media-hunter blindspots.
- Post-media: breaking through to the big-time.

This is the book non-FBA sellers have been waiting for (and one existing FBA sellers hoped would never be written) - the first book to reveal all the secrets for making big money selling books through Fulfillment by Amazon.

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